

For immediate release
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New “Visitor Pass Solutions” offer more choice, enhanced security, and savings with “One Day Expiration.”

Farmington, CT - Data Management has expanded its expiring visitor pass product line to match any budget or needs your clients may have. Whether they use a visitor management system that’s hand-written or computerized, you now can offer clients more choices of I.D. passes that change color overnight – to prevent them from being reused – all featuring our improved “One Day Expiration” technology.

The expiring option you offer depends on what benefit is most important to your clients: visibility, efficiency, or economy. “Visitor Pass Solutions,” a product line developed and produced by Data Management, Inc., of Farmington, CT, has an answer for all of these.



Visibility



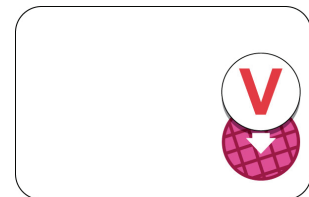
FULL-expiring Visitor Passes use an expiration image that covers the entire pass.

Efficiency



TAB-expiring Visitor Passes employ a patented one-piece activation process that saves time and effort.

Economy



DOT-expiring Visitor Passes show the smallest expiring image, so they’re the most affordable. (Also, this effect can be achieved on any surface by using separate stickers called “Dot Sets,” giving clients maximum flexibility.)

“Expiring visitor badges have been around for years,” says Suzanne Corcoran, DMI’s Director of Product Management, “but Visitor Passes with ‘One Day Expiration’ offer complete solutions, with features that make them truly unique and, well, better than what people may be used to.”

All three kinds of “One Day” expiring passes – Full, Tab, and Dot – come on sheets

with an attached duplicate log wirebound into a convenient notebook. This “One Write Duplication” gives users an automatic record of all visitors, which they can file away or take with them in case of an emergency evacuation. These manual visitor passes are available for all types of visitors – e.g., temporary employees, contractors, and vendors – and can be quickly customized (usually within two business days) with an organization’s name and logo, as desired.



The Full and Dot versions also come in rolls of 250 passes for direct thermal printers, satisfying the needs of computerized visitor management systems as well. “Whatever the security requirements, visitor traffic, or budget, we have a solution for managing visitors,” says Ms. Corcoran. DMI’s Visitor Pass Solutions are trusted by thousands of schools, hospitals, businesses, and governments around the world.

More information is available at www.DMIPartner.com or by contacting one of DMI’s distributor consultants for free samples. Call toll free at 1-800-243-1969 and ask for Mart at x306 or Deb at x325.

About Data Management, Inc.

Since 1961 Data Management, Inc., has developed and manufactured specialized record-keeping products that help organizations of all kinds achieve their best results. A tradition of can-do production and a positive family culture delivers low minimum order sizes, custom printing, fast turnaround, knowledgeable service, and guaranteed satisfaction to thousands of customers globally.

“Never, in my 25 years in the printing business, have I seen a job produced with the quality and speed of this one,” said Dan Spinelli of Marlane Graphics, Inc., in Worcester, PA, about a recent order he placed.

Our factory and headquarters are located in Farmington, Connecticut, and our corporate website is at www.DataManage.com.