



A traditionally manual tool for keeping track of visitors becomes automatic

Data Management, Inc.'s Visitor Pass Registry Book creates both a temporary visitor badge and a permanent, confidential visitor log in one step. ("Self-duplicating" is how one reporter described the product.)

Here's how it works. When visitors sign in, they fill out their I.D. badge, a self-adhesive label. This action automatically transfers their information onto a duplicate record sheet underneath.

The label liner is opaque, preventing subsequent visitors from seeing who signed in before them. (They can't lift the liner to peek, either, because the outer edge is sealed.)

"The carbon copy is incredible," says Trish Wilson, an office manager in Middleburg, Florida. "It helps us keep track of who is in the building, when, and why."

The Visitor Pass Registry Book is used by thousands of schools, hospitals, businesses, and government agencies worldwide. Organizations of all sizes have found it to be an effective tool for managing their flow of visitors easily and affordably. Each book contains 400 to 500 badges, depending on the format. Most are ordered custom-printed with an organization's logo and shipped within two business days. Books with special "expiring" badges that change color overnight to prevent reuse are also available.

Data Management, Inc., of Farmington, Connecticut, is a privately owned manufacturer of specialized printed products. Founded in 1961, its variety of innovative solutions helps users save time and money while keeping better records, improving sales, and protecting their employees and guests. For additional information, visit www.DMIpartner.com or contact Mart Smith, VP-Sales, at 800-243-1969, ext. 306, or at msmith@datamanager.com.

